

Often, especially in elementary school, the teachers tell the entire class to be quite for some period of time. Culturally, people recognize quite as appropriate under certain circumstances - primarily when there are hordes of people in a small area: like a plane. With 100-250 people talking on the phone, it would become untenable to quite them. Let flight attendants help their passengers, not enforce some subjective rule necessary for the chaos that would ensue.

Thanks.